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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Jean Bozman, Hurwitz

BIOGRAPHY

Jean Bozman is an IT analyst with more than 20 years of experience in IT. Today, she is Director, Infrastructure Research at Neuralytix Inc. Before that, she was Research Vice President at IDC. She has analyzed the technologies and market dynamics of the worldwide server market, the database market and the high availability market (hardware and software).

Jean has always taken a holistic view of computing platforms, and the requirements for enterprise computing. At Computerworld, she profiled many of the largest U.S. enterprise organizations, and their deployments of enterprise systems – including the way they dealt with interruptions in service—caused by power outages, network outages and natural disasters.

A native New Yorker, she came to the San Francisco Bay Area in 1989—just in time for the Loma Prieta earthquake. She wrote about the impact of that earthquake on San Francisco data centers, including the San Francisco Financial District's data centers, HP, Apple, Intel and other technology companies.

At Computerworld, she was West Coast Bureau Chief, and senior editor in open systems technology (hardware and software). She covered the relational database market closely – and has made a specialty of looking at platforms that support mission-critical workloads. She continued that focus on mission-critical workloads in her IDC career, becoming vice president of the Enterprise Server Group in 2000. At IDC, she wrote many research notes and IDC white papers. She also advised many technology companies regarding their marketing strategies and their product strategies.

Jean has a bachelor of science degree from the State University of New York (SUNY) at Stony Brook – and a master's degree from Stanford University. She lives in Palo Alto, CA, with her husband, Larry – and has two grown children.