

STORAGE VISIONS® 2018

October 22-23, 2018 at the Hyatt Regency, Santa Clara, CA

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Rod Christensen, CTO, Aparavi

TITLE

This is Not Your Father's Archive: A Modern Approach to an Old Problem

ABSTRACT

Experts predict unstructured data will represent over 90% of all data within just a few years. In many organizations this means millions of files that not only need to be stored and protected but also actively managed for many reasons including compliance, business intelligence, organizational history and others. The ability to cost-effectively store - and easily retrieve - data over the long haul requires modern intelligent software where multi-cloud is a given not a bolt-on, data is removed when appropriate and not a minute before, and no data is ever held hostage with proprietary closed formats. Beyond this foundation, the ability to classify and tag data, along with full-content search across all platforms and time, can turn an opaque black hole of data into an actionable repository of intelligence for organizations to utilize. In this session Rod will explore the challenges inherent in long-term data retention, and how to make an archive actively useful.

BIOGRAPHY

Before APARAVI, Rod was the CTO/Vice President of Engineering at NovaStor, where he fostered collaboration among his team of designers and engineers to build quality storage products. Rod has more than 25 years of experience developing elegant solutions to complex data storage management problems. Rod served as Vice President of Software Development at CA, where he oversaw the 250 person team for sustaining engineering for all CA Enterprise software, as well as overseeing development on the ARCserve Replication and High Availability and ERwin Data Modeler products. Prior to CA, Rod co-founded Yosemite Technologies, acquired by Barracuda Networks. As Chief Technology Officer of Yosemite, he managed the architectural, technical, product, and design processes for the TapeWare product line.