



Storage Visions 2018

Exhibitors/Sponsors

Briefing

Hyatt Regency Hotel

Santa Clara, CA

October 22-23, 2018

Phone: 408-202-5098

Email: info@storagevisions.com



Storage Visions 2018 Exhibitor/Sponsor Briefing

Table of Contents

Event/Exhibit Locations.....	3
Exhibit Times.....	3
Press Release Opportunities.....	4
Shipping, Set-up and Tear Down.....	4
Security for Exhibits.....	4
Booth Material Shipping.....	5
Power, Internet and AV.....	5
Other Information for Exhibitors and Sponsors.....	6
Exhibit Contact Information.....	7
Conference Passes and Exhibitor Badges.....	7
Conference and Exhibit Floor Plan.....	8



Storage Visions 2018 Exhibitor/Sponsor Briefing

Event Locations:

- Conference Panels and General Sessions: the Hyatt Regency Hotel in Santa Clara, CA
- Exhibit, Meals, Breaks: On the other side of the wall from the conference room
- Conference Registration will be just outside the conference/exhibit rooms
- A map of the exhibit area can be seen at the bottom of this web page:
<https://www.storagevisions.com/2018/ExhibitsMap.pdf>

Exhibit Times:

- **Conference attendees:** Exhibits will be formally open October 22, 2018 from 11:30 AM to 6:00 PM (8:00 PM if we have reception) and on October 23, 2018 from noon till 4:00 PM
- **Exhibits-only attendees:** Exhibits will be open October 22, 2018 from 1:00-6:00 PM and October 23, 2018 from 1:00-4:00 PM.
- Exhibits-only registration is available on the web site and is free through October 20, 2018. At the door, Exhibits-only registration is \$25.
- We attempt to facilitate maximum exposure of attendees to our exhibitors by having, breakfast, lunch, reception and all breaks in the exhibit area.
- Lunch is for conference attendees and booth staff only. Conference attendees will have the opportunity to visit the booths at this time as well as during the breakfasts, morning breaks and afternoon breaks and at our possible conference reception the evening of October 22, 2018.
- The possible conference reception will be held in the exhibit hall the evening of October 22, 2018 for both conference attendees and exhibit-only attendees.
- The full conference agenda can be found at:
<https://www.storagevisions.com/2018Agenda.htm>



Storage Visions 2018 Exhibitor/Sponsor Briefing

Press Release Opportunity

- The 2018 Storage Visions Conference encourages sponsors and exhibitors to send out press releases to their contacts
- We will be glad to post your press releases on the SV 2018 web site if you send them to Ron Dennison (ron@rondennison.com)

If you have any questions or would like further information, please contact us at info@storagevisions.com

Set-up and Tear Down Information:

- Exhibitors generally will have a 6-foot by 30-inch dressed table with two chairs in a pre-assigned exhibit space in the exhibit area adjacent to the conference room and possibly on the atrium outside the conference area.
- Power is close to some of the exhibit tables but you should plan to bring an extension cord and/or power strip with you if you need power. Please let conference management (tom@tomcoughlin.com) know if you need power so we can help get you a booth that is near an electrical outlet.
- Exhibit set-up time is from 7:30 AM to 10:00 AM the first day of the conference, October 22 2018.
- We should vacate the area no later than 8:00 PM on October 23, 2018. You will be responsible for packing, taping and coordinating your booth material pickups.

Security for Exhibits:

The Storage Visions Conference will provide a security guard overnight on October 22, 2018 for the exhibit and conference areas.



Storage Visions 2018 Exhibitor/Sponsor Briefing

Booth Material Shipping:

- The Hotel does not accept any liability for equipment, goods, displays or other materials, which arrive unmarked or fail to arrive at the Hotel. The Group is responsible for insuring its property for loss or damage.
- We suggest that you have booth material shipped to arrive no earlier than Friday October 20, 2018. You can ship material (with indicated labeling) to:

Hyatt Regency Hotel, Santa Clara, CA
c/o Katherine Gammer / NAME OF VENDOR
5101 Great America Parkway, Santa Clara, CA 95054
Attn: "the client's name and company name"
Storage Visions Conference 10/22/18

You will be able to pick up your material from the hotel—ask at the front desk.

Power, Internet and AV:

- Power will be available but you need to bring extension cords and outlet boxes
- If you need extra power please let us know so we can work out the extra charge with the hotel
- If you need wireless Internet access let us know and we will find out what this costs at the hotel.
- Please let us know if you need any AV items.



Storage Visions 2018 Exhibitor/Sponsor Briefing

Other Information for Exhibitors and Sponsors:

- On-Line exhibit only registration is at no cost and open to all until October 21, 2018. You can invite customers and others that you would like to visit you at the conference to sign up for exhibit only registration through the Storage Visions Conference web site (www.storagevisions.com).
- Exhibit only (non-conference attendees) hours are 1:00 PM to 6:00 PM (8:00 PM if we have a reception) on October 22, 2018 and from 1:30 PM to 4:00 PM on October 23, 2018.
- We are also offering a special discount of \$100 off to your customers and associates to attend the full conference. They can register with this discount at this link: http://sv2018.eventbrite.com?discount=onehundredoff_910402125455194800
- We will also be sending you HTML emails that you can use to promote the event and edit to include your own input. These will also provide a link to the \$100 registration discount. You can send these to your contacts to help you promote your participation.
- Exhibitors are welcome to join us for our morning and keynote talks.
- The full conference agenda is available at: <https://www.storagevisions.com/2018Agenda.htm>
- After the conference we will share our attendee list with you for your follow-up contact. We will get this to you within a week after the conference.
- We will be getting you press registration lists in the next few weeks so you can contact them to set up meetings at the conference.
- You will be responsible for your own travel and accommodations during the Storage Visions Conference. To register at the Embassy Suites Hotel in Milpitas, CA please call 1- [\(408\) 200-1234](tel:4082001234)
- or go to: <https://www.hyatt.com/en-US/hotel/california/hyatt-regency-santa-clara/clara>



Storage Visions 2018 Exhibitor/Sponsor Briefing

Exhibit Contact Information:

Before the conference:

Exhibit/Sponsor Attendee Lists:

Ellen Sesma 805.687.0817

events@storagevisions.com

Press and Analyst Liaison:

Tom Coughlin 408-202-5098

info@storagevisions.com

At the 2018 Storage Visions Conference:

Tom Coughlin 408-202-5098

Conference Passes and Exhibitor Badges:

We need to know who will be representing your company and your designated complementary conference attendees by October 15, 2018.

Please send us a list of your booth personnel who will need Exhibitor badges. Include their name, title, company, email and phone number in an email to:

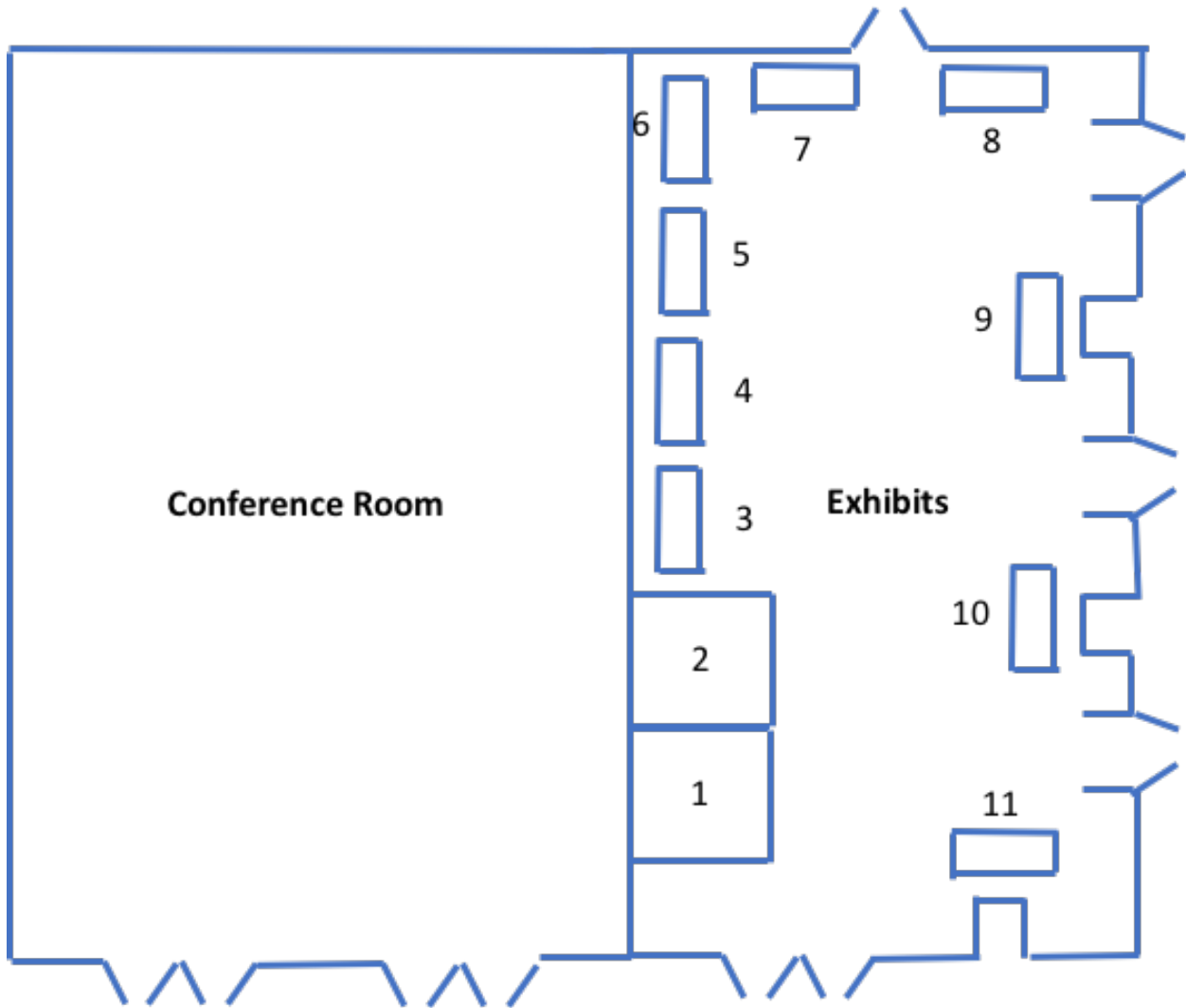
events@storagevisions.com

For those of you with complimentary full conference passes as part of your sponsorship or exhibit package, we also need a list of the recipients of those passes (name, title, company, email and phone number). Please send this information to:

events@storagevisions.com by October 15, 2018.



Conference and Exhibit Floor Plan:
Hyatt Regency Hotel, Santa Clara, CA:



Thanks for your participation and support!